

Disparity has a simple definition – a great difference.

Stakeholders are demanding reform for the current conditions of *disparity*:

- ◇ Growing divide among the wealthy and the poor
- ◇ Women continue to earn less pay than their male counterparts
- ◇ Women and minorities are significantly under-represented in technology and C-suite level positions
- ◇ Less people than in previous generations are becoming entrepreneurs
- ◇ Increasing lack of access and opportunity in under-developed countries to food, water, education and health services due to natural disasters, political and religious conflicts, and depletion of resources
- ◇ The rise of corporate profits, while workforce wages maintain poverty level status quos

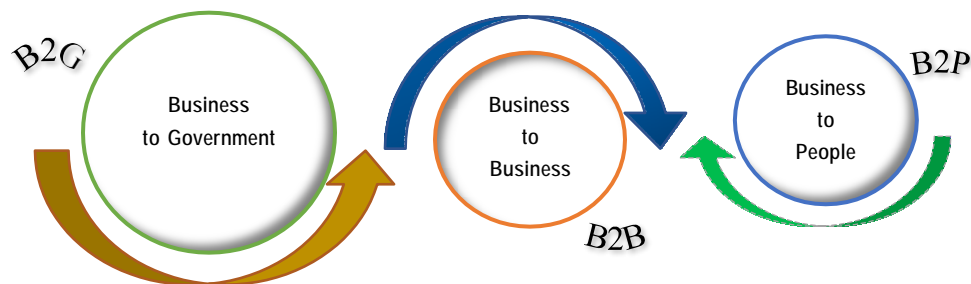
Reforms define more socially and environmentally conscious business practices from the companies we do business with, the charitable organizations we donate to, and the governments that define and enforce these practices.

For profit enterprises, nonprofit organizations and governments depend on stakeholders for their livelihood(s), in either revenue, donations or taxes. As human beings and business people, we all want to provide value and feel like the work we are doing is making a difference.

The concept of *social enterprise*

The goals and problems of government, business and people are the same. By combining forces, we maximize dollars and results.

TECHNOLOGY SOLUTIONS FOR LIFE



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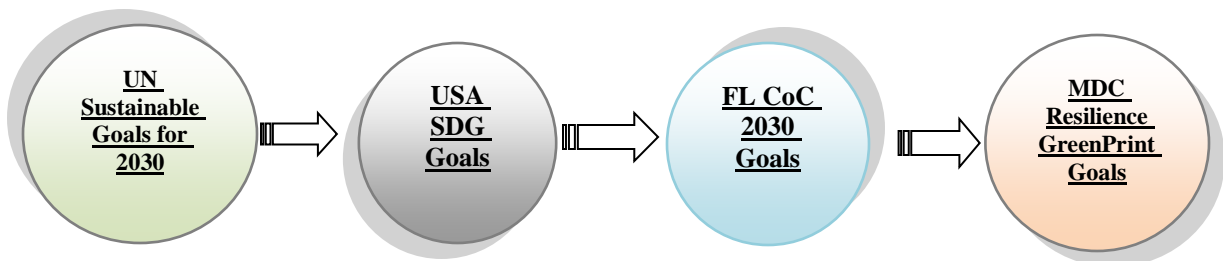
Current state identifies conditions of disparity:

- ◇ 1 in 7 Floridians live in poverty
- ◇ The national poverty statistics, especially for women and children, have not improved in the last 5 years, and in some cases, have gotten worse
- ◇ Entrepreneurship for people under 30 is down 65% since 1980
- ◇ According to Fundera, “New and young companies are the primary source of job creation in the American economy.”
- ◇ 2% of the workforce at Google is African American, but African Americans are 13.3% of the population
- ◇ 6% of the workforce in Silicon Valley is Latino, but Hispanics & Latinos are 17.8% of the population
- ◇ 5% of the CEO’s in the S&P 500 companies are women, but women are 50.8% of the population
- ◇ The US exhibits wider disparities of wealth between rich and poor than any other major developed nation
- ◇ Health equity disparities continue and there is an alarming rise in concierge medicine
- ◇ Of all 50 states, Florida is in the top third for the majority of “failure statistics”: poverty and inequality; jobs and education; family and economic security
- ◇ Miami wages are 18% lower than the national average in computer and mathematical occupational groups
- ◇ 66% of workers 45 to 74 say they have experienced [age discrimination in the workplace](#)
- ◇ Florida’s High Tech:
 - 33% of Miami Dade County IT Vendors awarded contracts through 2018 are outside of Florida
 - The Florida High Tech corridor does not include South Florida (scroll down to THE REGION and “select all”
 - From Jan 25-Feb 25, 2018 (30 days), over 700 H1B visas have been issued for “high tech” occupations in Florida

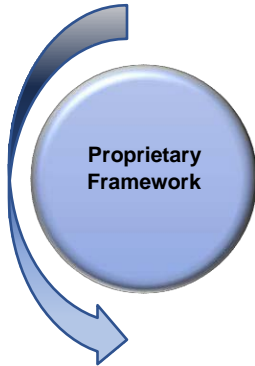
Opportunity defined - a set of circumstances that makes it possible to *do something*

Future state identifies processes for ending disparity by increasing opportunity:

- ◇ Local, state, national and global goals begin to align
 - For Profit enterprises, nonprofit organizations and governments combine forces to solve problems by working **directly** with communities most affected by disparity conditions
- ◇ Commitment to Hire + Commitment to Give + Commitment to Act
- ◇ Accelerate and accomplish diversity goals
- ◇ Enactment of Apprenticeship & Jobs Training Act of 2017
- ◇ Align Miami wages to competitively match other urban markets
- ◇ Accelerate SMART across all platforms
- ◇ Expand employee benefits with existing and new programs that lower tax burdens for employers and employees
- ◇ Encourage brownfield site development and green technologies
- ◇ Re-connect with Florida state government diversity programs and agencies



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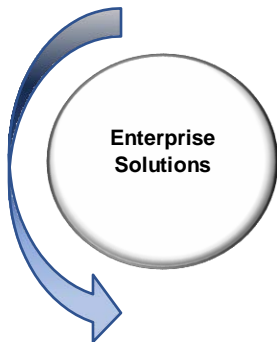
SCC's proprietary frameworks:

- ◇ can be applied across multiple platforms to assess risks, identify vulnerabilities, promote “green” business development, and implement milestone-based solutions customized to each organizational culture
- ◇ build just in time training programs that leverage local, state and federal incentives to reduce costs and accelerate development of a highly adaptable, highly skilled, diverse workforce
- ◇ invite disruptive technology
- ◇ encompass Industry 4.0: *Fourth Industrial Revolution*



Since 1994, *People, Planet & Profits* summarizes for profit enterprise goals under three standards. **SCC practices** each of these standards:

- ◇ building solutions based on the needs of the **People** in our communities
- ◇ commitment to organic **Profits**
- ◇ building SMART workforces for SMART cities that benefit our **Planet**



SCC Enterprise solutions^{xxvii} build solutions at the source:

- ◇ High Skill High Wage Job Training
- ◇ creating and empowering small business opportunities and partnerships
- ◇ solving the “not enough skilled workers” global need with SMART, local workforces
- ◇ partnerships to accelerate achievement of diversity goals

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